

**UNIVERSITY OF NORTH TEXAS**  
**G. BRINT RYAN COLLEGE OF BUSINESS**  
**MGMT 5710 – Seminar in Business Ethics**  
Syllabus Section 002 – Fall 2022  
August 29 – December 16  
BLB 060

**Professor:** Dr. Jae Webb – Department of Management  
**Office:** BLB - 399a  
**Phone:** 940-565-5713  
**Email:** [Jae.Webb@unt.edu](mailto:Jae.Webb@unt.edu)

To communicate, you MUST email me directly at the UNT email above or through Canvas. If you do not use your UNT assigned student e-mail address your e-mail may not make it to my inbox. I will contact you via your my UNT address, which you are expected to have access to and monitor as a UNT student.

See <http://it.unt.edu/eagleconnect> for questions.

\*\* Please include MGMT 5710 in the Subject Line\*\*

**NOTE:** Email is checked on a regular basis Mon-Fri. However, there may be times where it could take me more than 24 hours to respond (e.g. on weekends). If you do not receive an email reply from me after 24 hours on Mon-Fri, please re-send your email. I'll let you know if I'm unavailable due to travel, illness, etc.

**OFFICE HOURS:** My office hours are Tue., Wed., & Thurs. from 1:00 pm – 2:30 pm, but I'm available for you when you need me to be. At least I will endeavor to make myself available for you instead of the other way around.

Course Description for MGMT 5710

This course will give students an understanding of the strategic purposes of the firm as both an economic and social entity within society. Topics for the course include: ethics in business and ethical decision making, corporate social responsibility, and stakeholder management. An examination of the organization's relationship to various stakeholders will include shareholders, employees, customers, and the environment. Ethical dilemmas related to each topic are identified and analyzed. Students should consider the course an exercise in applied philosophy, designed to increase critical thinking skills for the purpose of producing more ethical business practices.

**Required Textbook:** This course is an Open Educational Resource and does not require the purchase of any curricular materials such as texts or workbooks. Students will need appropriate technology including access to a computer with Internet capability.

## Course Objectives for MGMT 5710

The following are a list of objectives, and their relevant methods of assessment, that students will display to demonstrate a mastery of course material:

- ❖ **Ethics:** students will understand, identify, and apply the following ethical frameworks in the practice of present-day business operations: virtue ethics, deontology or duty-based ethics, consequentialism, & justice.
  - **Understand:** demonstrated by an ability to classify and categorize key characteristics of each ethical framework in contrast to others.
  - **Identify:** demonstrated by an ability to recognize particular frameworks at play in business operations and management decisions.
  - **Apply:** demonstrated by an ability to use and defend selected ethical frameworks in the face of ethical dilemmas in business operations.
- ❖ **Business:** students will understand and analyze the ethical nature of business operations and create concatenate ethical business practices.
  - **Understand:** demonstrated by an ability to summarize the role of business in present day society with consideration to ethical relationships between government, civil society, and commercial industry.
  - **Understand:** demonstrated by an ability to identify stakeholders in business operations and summarize ethical responsibilities in stakeholder relationships.
  - **Analyze:** demonstrated by an ability to breakdown ethical scenarios and identify key issues, and assess their relative ethical nature in the context of business operations.
  - **Create:** demonstrated by an ability to craft a stakeholder management plan considerate of ethical responsibilities existing in the context of business operations.
  - **Design:** design ethical business practices appropriate to match situations of ethical failure in business scenarios.
- ❖ **Sustainability:** students will understand and evaluate critical problems in industrial capitalism relative to long-term sustainability.
  - **Understand:** demonstrated by an ability to summarize various ecological breakdowns relative to resource production and consumption inculcated in industrial capitalism.
  - **Evaluate:** demonstrated by an ability to compare and explain sustainable and non-sustainable methods in business operations.
  - **Evaluate:** demonstrated by an ability to render judgments about the value of material and methods used by business to produce a profit in relation to enlightened self-interest such as the iron law of responsibility.

## Canvas & Technology

- ❖ You can access the course at <https://unt.instructure.com>
- ❖ Login using your EUID and Password
- ❖ Click “MGMT 5710” from the list of courses

Please note that Canvas relies exclusively on electronic technologies for online participation, and technology is not a 100% reliable. Students assume ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. While the class is taught primarily in-person, students are expected to be able to navigate the Canvas course site to access information and submit assignments. Please immediately report ALL Canvas problems to the UNT helpdesk at 940.565.2324, [helpdesk@unt.edu](mailto:helpdesk@unt.edu), or online at (<http://www.unt.edu/helpdesk/index.htm>). Be sure to ask for a ticket number and then email the ticket number to me along with the report from the helpdesk. Without a ticket number, I can't follow up on the technical issue. Technical difficulties will be resolved as they appear on a case by case basis.

### EUID ACCESS AND PASSWORDS:

Enterprise User Identification Numbers (EUID's) and passwords are required by the University of North Texas to access this course. It is the student's responsibility to maintain a current EUID number and password. You may reset your password at <https://ams.unt.edu/acctreq.php>.

## Class Structure

For the Fall 2022 semester the cohort will utilize a face-to-face format. Students are expected to read all the assigned materials on time, per the course calendar in the syllabus. Lecture notes and other materials posted online are not a substitute for thorough review of the assigned reading. Additional material, which may include video segments or articles, may be assigned from time to time. Often, this material will reflect content that is newly identified as relevant to the course and is therefore not specified on the syllabus. The course meets once a week and students should expect lectures, as well as participation in group discussions. This course fulfills the requirements associated with residency for an F-1 visa for international students.

### Assignments and Grading for the Course

Assignments	Points	% of Total
Ethical Case Analyses (3 @ 100 points each)	300	30%
Weekly Ethical Action Logs (10 @ 15 points each)	150	15%
Ethical Crisis Response Plan	150	15%
CSR Presentation	100	10%
Exams (3 @ 100 points each)	300	30%
Total Points Available for the Course	1000	100%

Grades will be based on the points earned during the course according to this scale:

- A. = 900 – 1000 points
- B. = 800 – 899 points
- C. = 700 – 799 points
- D. = 600 – 699 points
- F. = Below 600 points

## **ASSIGNMENT SUMMARIES & DESCRIPTIONS**

### **Ethical Case Analyses (3 @ 100 points each)**

Students will be presented cases related to modern day business operations. Each case will align with the reading material assigned for that week. Students will then be prompted to analyze the case by heavily utilizing the material from that week while minimizing opining or pontificating. The objective here is to demonstrate an understanding of the material and an ability to apply it.

### **Weekly Ethical Action Log (10 @ 15 points)**

An MBA is a practitioner's degree, and while it should be academically rigorous, the focus is on gaining practical skills that are demonstrable in the modern workforce. In line with this thinking, students are tasked to engage in a series of ethical actions outside of the classroom, related to course content, and then to report on these on a weekly basis. A broad range of actions are permissible, but the goal is for the behaviors to have a formative effect on the student's engagement with course material beyond reflective cognition and theoretical frameworks.

### **CSR Presentation (100 points)**

Students will record a presentation for the class on the need for reform in the business world toward greater corporate social responsibility. Topics may include environmental, social, or operational concerns. The presentations will be in the form of a Pecha Kucha, a brief, highly structured presentation format. The presentation will utilize a form of peer review in which reviewers are granted anonymity to promote critical assessment.

### **Ethical Crisis Response Plan (150 points)**

Students will be presented with an issue taking place in a business and work to develop strategies for addressing a moral crisis and the requisite ethical concerns. Students will be tasked with designing for 'righting the ship' that are cognizant of real-world boundaries. The final product will resemble a business document as presented by a consulting group hired to help the firm work through the issue. The plan must address the needs of the stakeholders, account for and address negative externalities, and balance corporate and social interests in the pursuit of developing an ethical organization.

### **Exams (3 @ 100 points each)**

There will be three exams scheduled during the semester, with the third exam being the non-cumulative final. All material covered in class, assigned textbook readings, Internet resources, and videos are subject to appear on the exams. Exams are not open book or open note; no outside assistance is allowed. Students are expected to study beforehand and use this knowledge to take the exams during scheduled class time. University laptops will be made available and the exams will use a LockDown Browser.

## **ACADEMIC INTEGRITY**

According to UNT Policy 06.003, Student Academic Integrity, (<https://policy.unt.edu/policy/06-003>) academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. All violations of the Student Academic Integrity policy will be reported. Usage of cell phones, iPhones, cameras, or any other electronic device is not allowed during a test; nor is talking to other students, soliciting or giving help. Copying, photographing, or disseminating the questions in any form is prohibited. The course will utilize TurnItIn as a plagiarism checker.

## **CHOSEN NAMES & PRONOUNS**

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name, below is a list of resources for updating your chosen name at UNT.

- [UNT Records](#)
- [UNT ID Card](#)
- [UNT Email Address](#)
- [Legal Name](#)

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you or reference you in conversation. You can add your pronouns to your Canvas account so that they follow your name when posting to discussion boards, submitting assignments, etc.

## **COLLEGE EMERGENCY EVACUATION PROCEDURES:**

**Severe Weather:** In the event of severe weather, all building occupants should immediately seek shelter in the designated shelter-in-place area in the building. If unable to safely move to the designated shelter-in-place area, seek shelter in a windowless interior room or hallway on the lowest floor of the building. All building occupants should take shelter in rooms 055, 077, 090, and the restrooms on the basement level. In rooms 170, 155, and the restrooms on the first floor.

**Bomb Threat/Fire:** In the event of a bomb threat or fire in the building, all building occupants should immediately evacuate the building using the nearest exit. Once outside, proceed to the designated assembly area. If unable to safely move to the designated assembly area, contact one or more members of your department or unit to let them know you are safe and inform them of your whereabouts.

Persons with mobility impairments who are unable to safely exit the building should move to a designated area of refuge and await assistance from emergency responders. All building occupants should immediately evacuate the building and proceed to the south side of Crumley Hall in the grassy area, west of parking lot 24.

## **COURSE EVALUATIONS:**

This semester, UNT will administer course evaluations online (the “SPOT” – Student Evaluation of Teaching). The evaluations are used to evaluate faculty performance and provide guidance on what can be improved (also tell us what you like!). These are very important to me as you are the reason I’m here. I truly value your feedback and very much appreciate you taking the time to complete the evaluations which will be administered towards the end of the semester. You will be notified on Canvas and via your UNT email once the evaluations open.

## **DISABILITY ACCOMMODATION:**

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided to me within the first week of the semester. Note that students must obtain a new letter of accommodation for every semester. For additional information see the ODA website at <http://disability.unt.edu>.

## **DROPPING THE COURSE:**

If you decide it is necessary to drop the course, please adhere to the Academic Calendar on the Registrar's website: <http://www.unt.edu/catalog/>. Please note that the [Registrar's website](#) posts the last day for a student to drop a course. With regards to dropping the course, you will need to go to the following link: <https://registrar.unt.edu/registration/dropping-class> and click on Request to Drop Class form. If you have questions or need assistance you may go by the Department of Management in the Business Leadership Building – room 207.

## **DUE DATES ON ASSIGNMENTS:**

Due dates are published well in advance and you are encouraged to submit early to avoid technical difficulties, which are your responsibility to resolve and not a justification for late work. If you have a legitimate reason under University policy you should (a) contact your professor in advance to provide notification/verification or (b) work with the Dean of Students Office after the fact to provide your faculty with verification. Late submissions, which are not excused by University policy, will be subject to 25% reduction for the first twenty-fours, then 50% thereafter. To take a missed quiz or exam you must schedule to do so in person and scheduling is done based upon instructor's availability – students should expect a 50% reduction in points for any rescheduled quizzes or exams not covered by University policy. Exams and quizzes are not given in advance. No late work is accepted after December 3, 2022.

If you are experiencing any symptoms of [COVID-19](#) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or ask [SHWC@unt.edu](mailto:SHWC@unt.edu)) or your health care provider. Contact the UNT COVID Hotline at 844-366-5892 or [COVID@unt.edu](mailto:COVID@unt.edu) for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure. Then let me know if it is impacting your assignment completion.

## **EMERGENCY ALERTS:**

The University of North Texas has an emergency Notification System, Eagle Alert (<https://www.unt.edu/eaglealert/>), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Connect Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at [my.unt.edu](http://my.unt.edu). The university's radio station, KNTU 88.1 FM and website <http://www.unt.edu>, will provide updated information during an emergency situation.

## **PROHIBITION OF DISCRIMINATION, HARASSMENT, AND RETALIATION**

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at [oeo@unt.edu](mailto:oeo@unt.edu) or at (940) 565 2759.

## **RETENTION OF STUDENT RECORDS**

Student records pertaining to this course are maintained in a secure location by the instructor of record of the course and are kept for at least one calendar year after course completion. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

## **STUDENT BEHAVIOR:**

Act professionally and respectful at all times. Student behavior that interferes with an instructor's ability to conduct a class, or other students' opportunity to learn, is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior may be referred to the Dean of Students to review whether the student's conduct violated the Code of Student Conduct. The Code of Student Conduct can be found at <https://conduct.unt.edu>. Any person who believes that a violation of University policy has been committed by a student can go to <https://report.unt.edu> and report the allegation.

In business ethics, specifically, class sessions cover a broad range of topics where disparity in personal values can lead to disagreement or conflicting views. It is the expectation of faculty that students are able to be considerate of other viewpoints while respectfully advocating for their own. Any behavior that denigrates another person based on their values, beliefs, or on any protected characteristics is not acceptable and not conducive to our corporate pursuit of growth and development.

## **STUDENT SERVICES & ACADEMIC SUPPORT**

### **Mental Health**

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center](https://studentaffairs.unt.edu/student-health-and-wellness-center) (<https://studentaffairs.unt.edu/student-health-and-wellness-center>)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [UNT Care Team](https://studentaffairs.unt.edu/care) (<https://studentaffairs.unt.edu/care>)
- [UNT Psychiatric Services](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry) (<https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry>)
- [Individual Counseling](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling) (<https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling>)

### **Additional Student Support Services**

- [Registrar](https://registrar.unt.edu/registration) (<https://registrar.unt.edu/registration>)
- [Financial Aid](https://financialaid.unt.edu/) (<https://financialaid.unt.edu/>)
- [Student Legal Services](https://studentaffairs.unt.edu/student-legal-services) (<https://studentaffairs.unt.edu/student-legal-services>)
- [Career Center](https://studentaffairs.unt.edu/career-center) (<https://studentaffairs.unt.edu/career-center>)
- [Multicultural Center](https://edo.unt.edu/multicultural-center) (<https://edo.unt.edu/multicultural-center>)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [Pride Alliance](https://edo.unt.edu/pridealliance) (<https://edo.unt.edu/pridealliance>)
- [UNT Food Pantry](https://deanofstudents.unt.edu/resources/food-pantry) (<https://deanofstudents.unt.edu/resources/food-pantry>)

### **Academic Support Services**

- [Academic Resource Center](https://clear.unt.edu/canvas/student-resources) (<https://clear.unt.edu/canvas/student-resources>)
- [Academic Success Center](https://success.unt.edu/asc) (<https://success.unt.edu/asc>)
- [UNT Libraries](https://library.unt.edu/) (<https://library.unt.edu/>)
- [Writing Lab](http://writingcenter.unt.edu/) (<http://writingcenter.unt.edu/>)

Week/Date	Subject Matter for Lecture & Discussion	Readings, Assignments, & Due Dates
Week 1 08/30/2022	Business Ethics	Readings from the module should be completed prior to class Academic Integrity Module due by Sept. 4
Week 2 09/06/2022	Character, Agency, and Society	Readings from the module should be completed prior to class WEAL due by Sept. 11
Week 3 09/13/2022	Ethical Theories	Readings from the module should be completed prior to class WEAL due by Sept. 18
Week 4 09/20/2022	Motives and Markets	Readings from the module should be completed prior to class WEAL due by Sept. 25 <b>Ethical Case Analysis #1 due Sept. 20</b>
Week 5 09/27/2022	<b>Exam 1</b>	EXAM in class only
Week 6 10/04/2022	Corporate Social Responsibility	Readings from the module should be completed prior to class WEAL due by Oct. 9
Week 7 10/11/2022	Stakeholder Management Principles	Readings from the module should be completed prior to class WEAL due by Oct. 16
Week 8 10/18/2022	Ethical Workplace Environments	Readings from the module should be completed prior to class WEAL due by Oct. 23
Week 9 10/25/2022	Leadership, Ethics, & Power	Readings from the module should be completed prior to class WEAL due by Oct. 30 <b>Ethical Case Analysis #2 due Oct. 25</b>
Week 10 11/01/2022	<b>Exam 2</b>	EXAM in class only
Week 11 11/08/2022	Corporate Agency & Political Systems	Readings from the module should be completed prior to class WEAL due by Nov. 13 <b>Ethical Crisis Response Plan due Nov. 8</b>
Week 12 11/15/2022	Technology	Readings from the module should be completed prior to class WEAL due by Nov. 20 <b>CSR Presentations due Nov. 20</b>
Week 13 11/22/2022	CSR Presentations – Peer Reviews	Readings from the module should be completed prior to class WEAL due by Nov. 27
Week 14 11/29/2022	Sustainability & Environmental Concerns	Readings from the module should be completed prior to class WEAL due by Dec. 04
Week 15 12/06/2022	Globalization	Readings from the module should be completed prior to class <b>Ethical Case Analysis #3 due Dec. 6</b>
Week 16	<b>FINAL IS THURSDAY, DECEMBER 15, AT 8:00 A.M.</b>	